

A PRACTITIONER-LED MODULE · BROUGHT TO YOUR CAMPUS

Applied AI in Finance

A module that changes how your finance students work with AI — across the *whole of finance, not just markets*. They walk in curious and walk out able to operate a real AI workflow and stand behind the output. Judgment-led, hands-on, grounded in Indian regulatory reality.

FORMAT

Visiting faculty

On-campus, in person

SPINE

GenAI→RAG→Agents

The applied core

DOMAINS

2 ready lanes

Investments · Trading

CREDENTIAL

Project viva

Defended, co-brandable

The applied core — one spine, three moves

MOVE 01

Generative AI, grounded

How LLMs work · prompt engineering (RCFOC) · a reusable financial prompt library · why finance is different and why AI can be confidently wrong.

MOVE 02

RAG & document intelligence

RAG architecture · grounding against hallucination · filings, broker reports, contracts · wire one connection, configure one skill.

MOVE 03

Agentic AI

Agent architecture & frameworks · tool-using, multi-step workflows · human-in-the-loop by design · build & supervise a finance agent.

Two ready domain lanes — same discipline, two domains

LANE A · READY · TAUGHT BY ANJAN

Investments & Wealth Management

- ML for investing — factor models, NLP research, sentiment
- Robo-advisory, goal-based portfolios, ESG scoring
- Volatility, VaR/CVaR, regime detection
- Research, rebalancing & client-servicing agents; RAG + a defended project

LANE B · READY · TAUGHT BY ANJAN

Trading & Capital Markets

- ML for trading — signals, microstructure, SEBI frame
- Options pricing, volatility, Greeks; risk & stress testing
- Pairs trading, multi-factor signals, signal decay
- Signal/risk/execution/surveillance agents; alt-data + a defended project

How it runs & the judgment layer

- Four modes throughout: theory lectures, guided demos, DIY demos, take-home work. Lectures teach; labs make it real.
- EGA — Evidence, Governance, Accountability** runs through everything: observability, human-in-the-loop, auditability. The core thing certified.
- Ends in a **project viva** — students defend their workflow to a panel. A defensible signal, not a folder of slides.
- Flexes to your calendar — a concentrated block or weekly across a term; content & certification identical, only cadence changes.

Who it's for

MBA / PGDM finance students (yr 1 & 2) · commerce & finance UGs entering industry · early/mid-career professionals across analysis, advisory, lending, treasury · faculty (a faculty-development variant is available).

Beyond the two ready lanes

The same spine extends to **Accounting & Controllershship, Lending & Credit**, and **Treasury & Corporate Finance** with a specialist co-faculty. Discuss your program's mix.

Indicative engagement & fees

₹2.75L + travel & stay

Flat institutional fee, **no cap on student numbers**. Travel & stay billed separately, never folded in. Typical range **₹2.0L-₹4.5L**; sweet spot **₹2.5-3.0L** for a standard cohort.

Fill the room — every extra student lowers your per-student cost. At ₹2.75L: 40 students ≈ ₹6,875/head; 100 ≈ ₹2,750/head.

Founding-cohort rate ₹1.5-2L for the first 1-2 institutions (proof + testimonials).

Optional add-ons

Faculty-development variant · ₹1-2L

Take-home resource pack

Additional domain lane (+ co-faculty)

Annual refresh / repeat cohort

Indicative only; final scope & fee confirmed per engagement.

AI applied with judgment, not automated without it.

Bring this to your program

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